

Press release  
December 2022

## **JAMAC debuts project of artistic interventions on the facade of MAM São Paulo**

*The pattern created by the Jardim Miriam Arte Clube will be printed on canvases covering parts of the museum's facade. The work blends elements of civil construction with images from the Brazilian flora*

On December 10, the Museum of Modern Art of São Paulo - MAM São Paulo debuts a project of artistic interventions on its facade, with a work by Jardim Miriam Arte Clube – JAMAC, a simultaneously artistic and social collective, led by artist Mônica Nador, with a group of collaborators in the São Paulo neighborhood of Jardim Miriam.

The work consists of patterns printed on canvases, with modules measuring 15 meters in length, which will occupy parts of the museum's facade, on the border between the Ibirapuera Park marquee and the MAM Sculpture Garden. In addition, the work protects the visitor from the marquee in the period prior to the renovation of this landmark of modern architecture, a space frequently visited by skaters, tourists and art fans.

“My idea has always been to bring the public closer to contemporary art, to avoid seeing it as something incomprehensible,” says Mônica Nador. “It is also a way to reduce social gaps. In our creative process, I teach individuals to transform an abstract idea into a drawing and then create a stenciled print,” she adds.

JAMAC brings motifs of plants and leaves to MAM, interspersed in pairs in a dynamic composition with strong contrasts. The same pattern is presented in different versions of backgrounds and color variations, such as burgundy, yellow, orange, turquoise and purple.

“JAMAC's work has a vocation for open, public space, with free and open access, such as the MAM Garden. The intervention they created for the museum's facade blends elements of civil construction with images derived from plants. The project also engages the strength of the art from the periphery to MAM, and reinforces the idea of the sharing between people and art that the space suggests,” argues Cauê Alves, chief curator of the museum.

### **About JAMAC**

Jardim Miriam Arte Clube (JAMAC) is a cultural space founded in 2004 and located in the south zone of São Paulo. Created by visual artist Mônica Nador, the institution aims to build learning processes that encourage encounters between art and life, aesthetics and politics. Training actions and cultural interventions make the group an artistic and social facilitator—acting not only in the community with which it dialogues, but all over the city, while furthering notions of citizenship and collectivity.

### About Monica Nador

Mônica Nador graduated in visual arts from the Fundação Armando Álvares Penteado (FAAP), in São Paulo, and has an extensive curriculum: her earliest work dates from the 1980s. She obtained a master's degree from ECA-USP for her work *Paredes Pinturas*, under the supervision of Regina Silveira. She also participated in exhibitions at the São Paulo Art Biennial in 1993 and 2006; at the Havana Biennial, Cuba, in 2000; at the Oslo Biennial, in 2019, in Norway, among others.

### About MAM São Paulo

Founded in 1948, the Museu de Arte Moderna de São Paulo [Museum of Modern Art of São Paulo] is a non-profit public interest civil society organization. Its collection holds more than 5,000 works produced by the most representative names in modern and contemporary art, mainly from Brazil. Both the collection and the exhibitions favor experimentalism, opening up to the plurality of artistic productions from around the world, as well as to the different interests of contemporary societies.

The Museum holds a wide range of activities that include courses, seminars, lectures, performances, musical shows, video screenings and artistic practices. The content of the exhibitions and activities is accessible to all audiences through visits in Libras (BSL), audio description of the works and video guides in Libras. The collection of books, periodicals, documents, and audio and video material comprises 65,000 titles. The exchange with museum libraries from several countries keeps the collection alive.

Located inside Ibirapuera Park, the most important green area in São Paulo, the MAM building was adapted by Lina Bo Bardi and offers, in addition to the exhibition halls, it offers studios, a library, an auditorium, a restaurant, and a store where visitors can purchase design objects, art books, and exclusive items by the MAM brand. The Museum's spaces are visually integrated with the Sculpture Garden, designed by Roberto Burle Marx to house works from the MAM collection. All facilities are accessible to visitors with special needs.

### **Information:**

Artistic intervention by JAMAC on MAM's facade

Location: Sculpture Garden at the Museu de Arte Moderna de São Paulo

Date: December 3rd, Saturday, from 10 am to 12 pm

Admission: Free at MAM

Address: Parque Ibirapuera (Av. Pedro Álvares Cabral, s/nº - Gates 2 and 3)

Opening hours: Tuesday to Sunday, from 10 am to 6 pm (tickets sold up until 5:30 pm)

Telephone: 55 11 5085-1300

Access for people with disabilities

Restaurant/Café

Air conditioning

[www.mam.org.br/MAMoficial](http://www.mam.org.br/MAMoficial)

[www.instagram.com/MAMoficial](http://www.instagram.com/MAMoficial)

[www.twitter.com/MAMoficial](http://www.twitter.com/MAMoficial)

[www.facebook.com/MAMoficial](http://www.facebook.com/MAMoficial)

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